

BEATLEMANIA I AGAIN

PRESS KIT BIO

It was one of the greatest moments in the history of show business. At 1:20 PM on February 7th, 1964, Pan Am Yankee Clipper Flight #101 carrying four British musicians landed at New York's Idlewild Airport. Within 48 hours, The Beatles were performing on the *Ed Sullivan Show* capturing 73 million viewers.

Beatlemania Again relives the music, the magic and the mania of The Beatles live on stage. The show chronologically traces The Beatles career from their debut on the *Ed Sullivan Show* in 1964, through their psychedelic era and the release of the mind blowing *Sgt. Pepper* album, to their final live concert on the rooftop of Apple Records in 1969. *Beatlemania Again* takes audiences on a musical journey back in time, featuring over 30 of The Beatles greatest hits performed live on stage, including three stunning costume changes.

To add to the authenticity, *Beatlemania Again* uses the same musical instruments that the Beatles used in the 1960s, such as Rickenbacker, Hofner, Gretsch and Gibson guitars, Vox amplifiers, and Ludwig Black Oyster Pearl drums.

Beatlemania Again has performed to sold out venues throughout the United States and Canada for the past 20 years, and has shared the stage with artists such as B.J. Thomas, The Grass Roots, The Lovin' Spoonful, Chubby Checker, The Turtles, Max Weinberg and many more!